number 110600. The Commissioner is also authorized to charge any additional fees or credit any overpayment in connection with this paper to Deposit Account No. 11-0600.

IN THE CLAIMS:

Please amend the claims as follows:

'Clean' version of the amended claims:

('Clean' Version) An interactive computer-controlled reward system to allow a user to redeem rewards previously collected by the user, each reward associated with a promoter, the system comprising:

a computer network;

a central computer coupled to the computer network, the central computer comprising a database, the database storing a list of registered users and a list of rewards that have been previously collected by each user and that are available for redemption;

a user computer coupled to the computer network, the user computer enabling the user to select a reward for redemption from the list of rewards; and

a promoter computer coupled to the computer network, the promoter computer operated by a promoter;

wherein, when the user wishes to redeem a reward, control is passed to the central computer which identifies the user and allows the user to select a reward from the list of rewards, and thereafter control is passed to the promoter computer for the user to redeem the selected reward.